Monthly Online Workshop 25 June 2019 IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	
Monthly Online Workshop 25 June 2019	

## What's Coming Up

- IDEAL Moments
- Your Projects
- Your Questions
- Study Tasks
- What's Next?

## IDEAL Implementation Day!



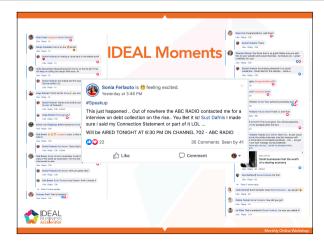




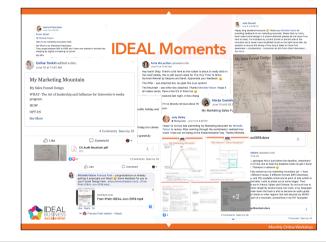


9	Celina Tonkin is 😆 feeling June 19 at 11:56 AM - 🗣 Add		
	werfull Business Woman, I a	m going to finish my Marketing	
	Ntain by 26 August. Just sayl You and 12 others	ing, as a form of accountability. 5 Comments Seen by 34	:
	C Love	💭 Comment 🛛 🤌 🕶	
View	3 more comments		
9	creating the MM. I am confu	g how I am going in this process of used. Just saying, and it will pass! hich service provider to utilise, 👄	
	Like - Reply - 3d - Edited	<b>O</b> 1	
	Linda Emslie P Nice one, C of this project!	Celinal Looking forward to what comes	
	Like - Reply - 3d	01	
	Write a comment	0000	

	IDEAL	Momen	ts	
	Kate Crane is 😀 feeling t	hankful		
S	June 11 at 10:29 PM - & Add			
	y everyone. I've been working e next couple of months. Chec			
and	d IG. Had some good organic t eady 🍾 The page is specifical	raction in the first week with	100 likes	
edi	ucators/instructors working wi	th pain and injury rehab. One	of my big	
are	n't gaining traction because I		sket. I'm	
are foc bos	en't gaining traction because I cussing on separating my proje xes' rather than a basket of rai	have them all in the same based of the same base	sket. I'm ut 'gift	
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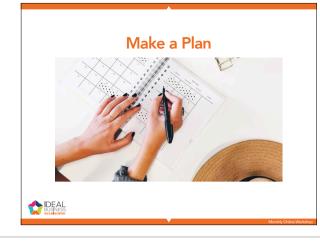
but lo	dra Moran Hi Karina i'm not sure i'm we the fact you're refining your state out in your interviews about either t	In your target market ment. Did asything our flow describe or	L Mom	0	necklaces reasons to	achlan Hay Karina Preformainel I that curvy women lows. Do they the others? Curvy often will into 4 a shape and propertion thing?	love them for different raret as plus size. Or	
	to themselves or could you ask then tends . 41	0				L. See More		
8	Karina Prefortaine Shandra Mora markets to be honest with you. Be unique jeweilery pieces. Larger st but lato have a range of beautilu and stainless steel earrings and.	Karina Prefontaine June 14 at 4:35 PM Hi Evervone			×	M Prefectaine Anits McLachian sations with the ladies, the do I fats through the size of their sitter short or longer and chu It bidness with their shape.	thank you. From my e't like their Jaweller books, Theo word	
	Like - Reply - 4d	, , , , , , , , , , , , , , , , , , , ,				egty - 3.1	4	
Ĭ	Shandra Maran Karina Prefortain Se your over 40s curvy clients are churky neckleoes are one what keep testing your statement with s see how it lands.	I have attempted to improve on who my ideal Clients are and feedback fro	,	it through reflec	ting	AcLachien Okey. So it's a she at. Then I think that you could wate sub-marketing niches to oth a fuller bast and ounry fig if the enquiry/clients are. Mou	market to women an r different shapes. an if that is where ital	
	Like - Reply - 6d	What I have realized is that	many of my clients are cu	rvy women look	ing	epty-3d	4	
	Karina Prefontaine Shandra Mora even be too specific for my busine Dahis suggests?		for statement jewellery pieces. My questions is should I state "curvy women" or just leave it as "women". I have removed the age group for				afails © Anita great ideas here and agree with ing to Xaye as well. Profortaine if you po pat with one ideal client, one	
	Like - Reply - Dd	now because I said "women	over 40" previously.			sin, one product type - ie, the 1 you have a very clear market	styles for the curvy inclangle. Depart's	
~	Karine Preformaine H Suci Dahris Connection Statement above is or searchir?	"I help curvy women, compl	het is ALL you sell, but it mee epty- 2d	na yeu have a focus.				
	Like Reply 2d	when they wear unique stat	ement jewellery, available	through my onli	ine	Profestaline Suzi Defnis ek th u are right	ank you. That helps	
	Suci Datais O Karina this is creat	boutique store"				epty-2d		
	Like Heply 28	What are your thoughts? Ha	ve I missed anything?			Prefortaine Anits McLachian I a shape focus thing, parate mountain for each sha		
	Supi Dafale & Karina hare's the th position yourself you need to take not relevant to 100% of your ideal	🔁 1	17 C	omments Seen b	oy 36	parase incompany for each sna More rety - 1d	po viceia de good.	
	of beautiful inwellery for curvy wo- to focus in on. Stay consistent with highlight and the images you show.				0412	a McLachlan Karina Preforitaine 2259765. Love to chet. Gall any f	Sure. I'm on ime between say 9	
	Like - Reply - 2d	<b></b>				2:30 O Anite xx		







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How to Finish a Project	
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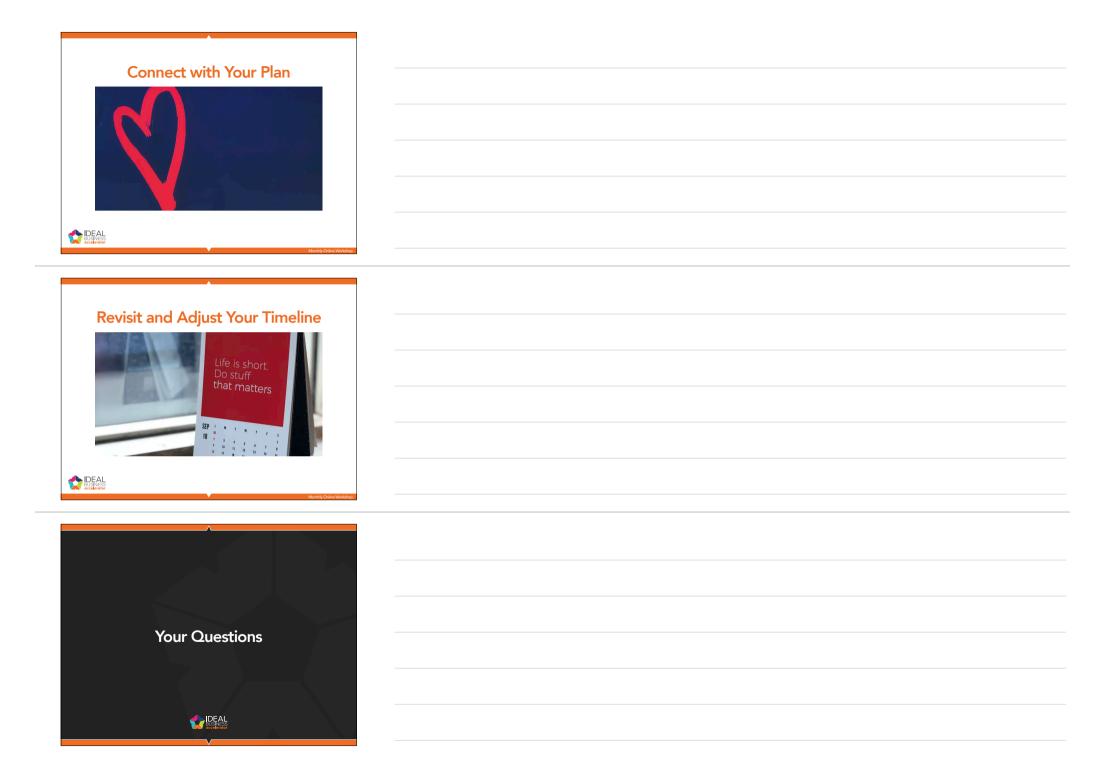


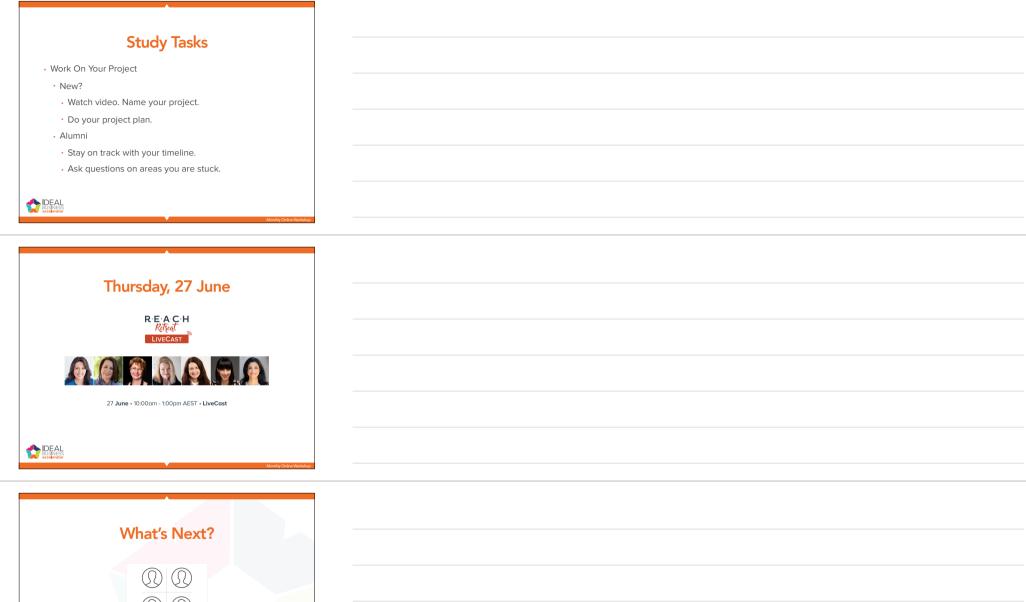














Thank You. See you soon.	