

# Monthly Online Workshop

23 July 2019



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23 July 2019



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## What's Coming Up

- IDEAL Moments
- Systems for an IDEAL Business
- Study Tasks
- What's Next?
- Your Questions





**Requires and Rank Live Your Best Summer** was live.  
July 19 at 12:08 PM

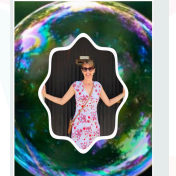
Join The Great Aussie Conference to draw (it is now open) apply to join this year's 2019/2020 Crow and encourage more beautiful women to get into a Swimsuit to make wonderful memories with family and friends. Head over to [CoastalConference.com.au](http://CoastalConference.com.au) to apply today! We'd love to see you there! Anita xx

 You and 8 others

7 Comments · Seen by 32



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View 2 more comments

 **Benley Profits** said You are so lucky! I love it there, however no big holiday for me with 2 kids ones.

 **Like Reply** 

 **Benley Profits** replied 1 Reply



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**A chance to promote your business at the Hills District Small Business Expo and Conference (NSW) , Thursday 7 November, 2019.**

You and 1 other      1 Comment   Seen by

**Maria Castellari** The founder of the Hills District Business Mums group that I'm doing the marketing role is looking for other event exhibitors. If it sounds like something that would be valuable for you to promote your business, let me know and I'll forward you the information.

The event organisers are looking for B2B service/product providers - they already have the following areas covered:

- Book Keeper, inventory, recruitment, Photographs, Governance, Digital Marketing, Accountant, Dentist, Prostatecch, Coaching, Hair and Beauty, Psychologists, Electrician, Business Advice & Training, Business Growth Specialists.

Like · Reply · 51



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## IDEAL Moments



## IDEAL Moments



## IDEAL Moments







## IDEAL Business System

The 5 Steps That Can Help You Achieve  
**ANYTHING** You Want In You



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## What you said:

- "Which systems should I use? Biggest issue for us at the moment is lead generation."
- "I want to streamline processes, introduce new systems and technology, engage outsourced options."
- "I don't have the systems in place to cope with growth."
- "I don't have systems to manage my team and hold them accountable."



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YOU pay the highest price when  
you don't have systems



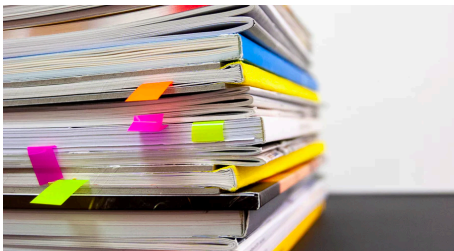
### When it's NOT working

- **Chaos** and your reinventing the wheel
- Having to use mental and emotional energy
- **Expensive** (cause you get to have to do the task and you're the most valuable person in the business)
- You **can't** leave the business for extended periods because things start to go into decline



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### Documenting Your Systems



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## Systems Got Me Here



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## Expensive Mistakes



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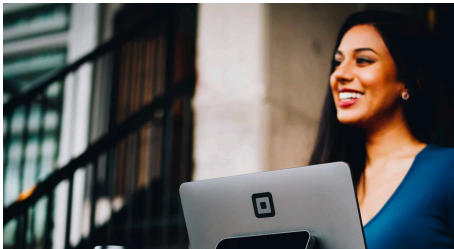
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## Customer Service Systems



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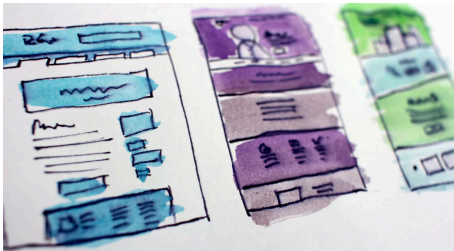
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## Product Systems



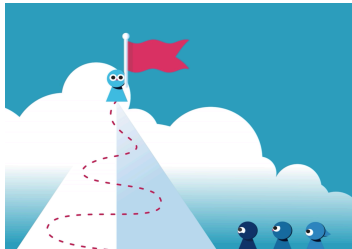
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## Marketing Systems



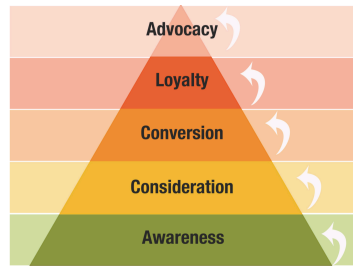
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## Marketing Systems



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## Marketing Systems



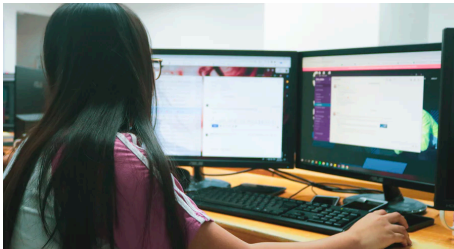
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## Planning Systems



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## People Systems



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## Money Systems



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## Technology Systems



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## You Systems



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## "Structures Give Your Freedom"

Lisa Sasevich, creator of the Speak to Sell program



## When it IS Working

- Being able to **onboard** someone quickly so that you're not paying them to be idle
- Knowing your **customers** are getting the treatment they deserve because your customer service systems give them a consistent, 'you on your best day' experience
- Your **marketing** looks and reads consistently and there are no typos because your proofing system has weeded them out
- Getting the **results** you want every single time
- **Leveraging** yourself from having to do menial tasks
- Saving time and energy because you **get it right** the first time



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## Systems Got Me Here



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## IDEAL Business System



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## Study Tasks

- Download the Free Yourself Systems Builder
- Determine what systems you want to work on over the next 30 days
- Keep working on your project (think systems as you go)



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## Rare Chance to Join High-Powered Marketing Mastermind for Women Business Owners



25 July • 10:00am - 1:00pm AEST • LiveCast



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Tiny Changes,  
Remarkable Results

# Atomic Habits


An Easy & Proven Way to  
Build Good Habits & Break Bad Ones

**James Clear**

## Atomic Habits

James Clear

"Success is the product of daily habits —  
not once-in-a-lifetime transformations."



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## What's Next?



Group Q&A Calls

13 August 2019



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## Your Questions



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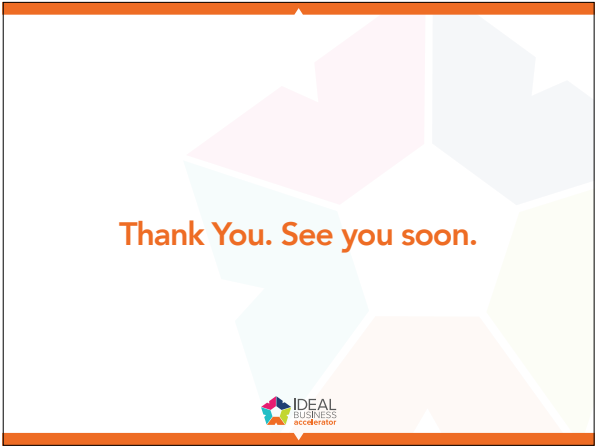
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