Monthly Group Q&A Call	
Monthly Group Q&A Call 10 September 2019 () ()	

# What's Coming Up

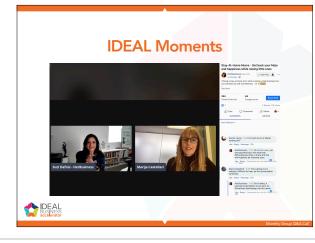
- IDEAL Moments
- Project Checkin
- Your Questions
- More of Your Questions
- What's Next?

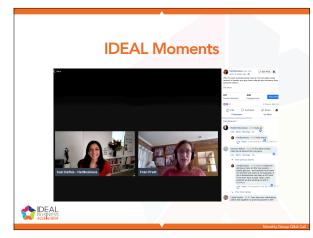


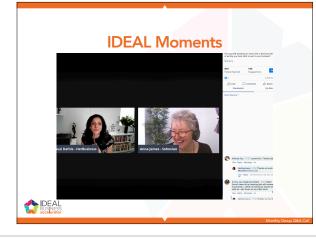
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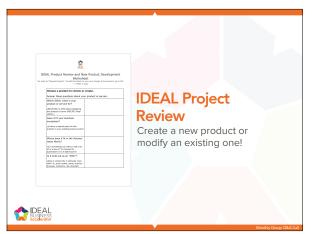


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something right?		AND AND A			reoving/prep/clean is your effer."	0
Andry Karley Tartis Periods and have be established at the constant for workshops.		And the set of the			Life - Repty - Inv a Oillian Hay Judy I'm your ideal client the ag ony family coming for Ximas this year. My he penste need of peintims and update. Dut will	
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### A Problem-Solving Strategy

If you're stuck, shift up a level or two (think bigger picture) or down a level or two (think finer details). Many problems are solvable at a different level. This works for strategy too. You'll often find a better opportunity at a different level. - James Clear (author of Atomic Habits)



### Your questions...



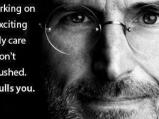




#### Your Vision Pulls You Forward

If you are working on something exciting that you really care about, you don't have to be pushed. The vision pulls you.

Steve Jobs



#### 



"... opting to pause and reflect, rather than panic or withdraw, is a necessity. It is not a luxury or a distraction — it is a way to increase the odds that you'll better understand, and engage productively with, the world around you."

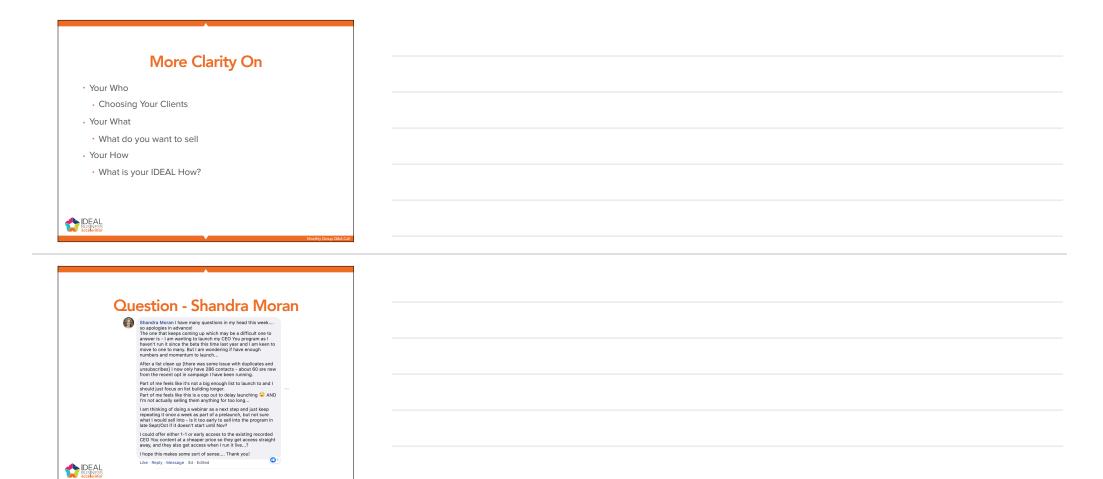
'When you press the pause button on a machine, it stops. But when you press the pause button on human beings they start'

From, Thank You for Being Late - Thomas Friedman

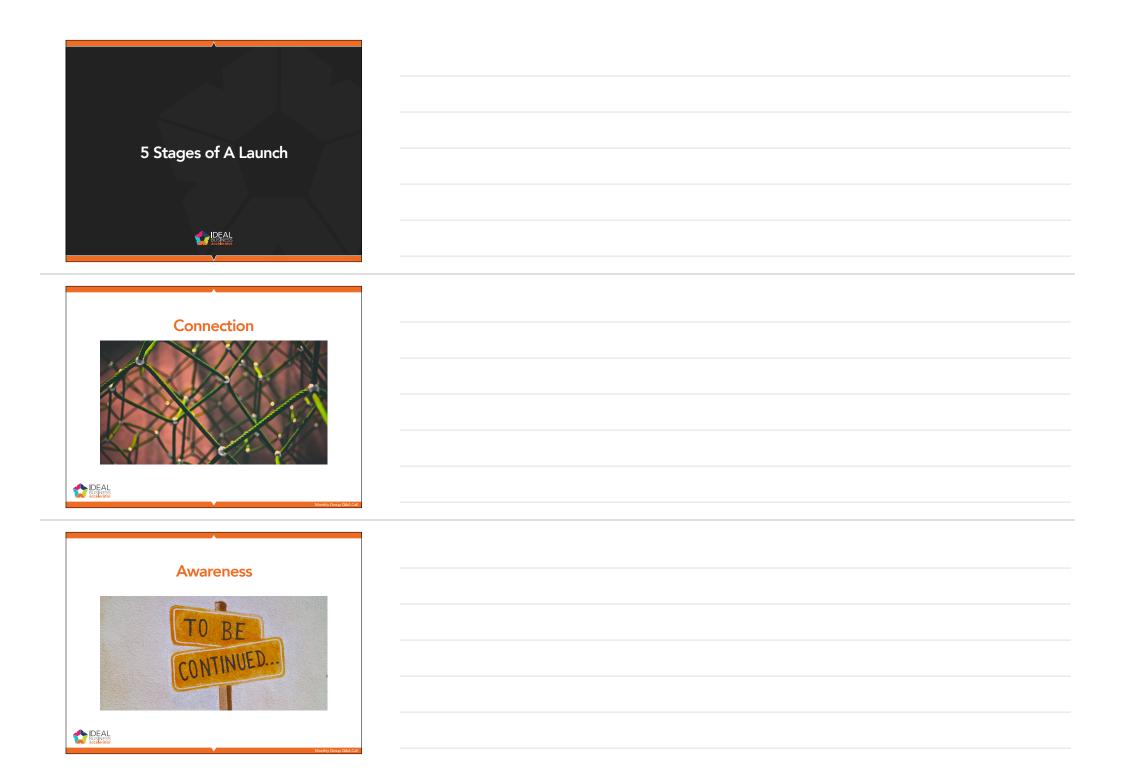
## More Clarity - Your Vision

Your Vision

- Your Why
- Financial Goals
- Making an Impact
- Your IDEAL Lifestyle
- When: Your IDEAL Timeframe



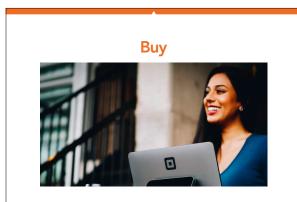




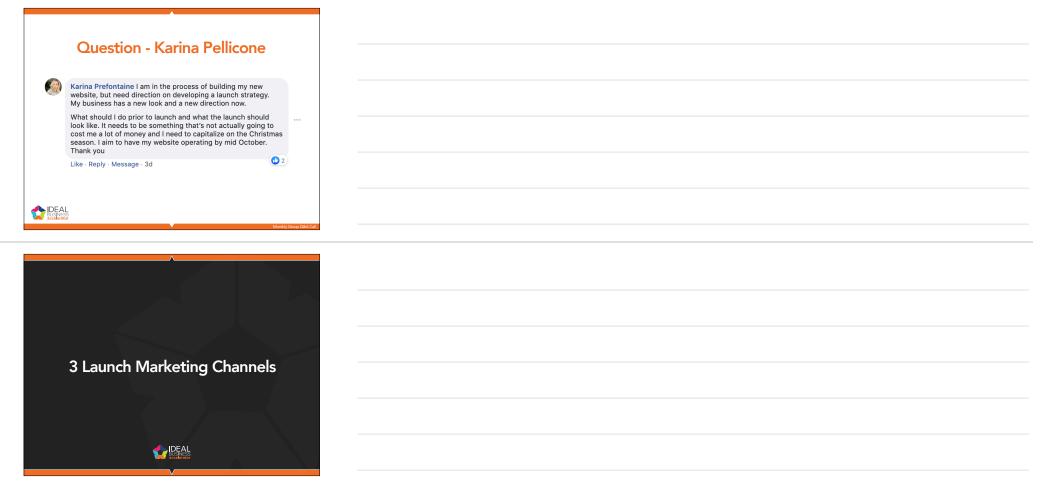


## Grow Your Network Workshop











#### Earned

- Mentions/Shares/Links Social Media
- Referrals
- Guest Blogging
- Guest Speaking
- Media/Press/PR

#### Paid

- Social Media Advertising (Facebook/Google)
- Re-Targeting Site
- Re-Targeting engagement
- eDMs
- Affiliates
- Paid Influencers
- Print/Press

Joint Ventures (JVs)

<b>^</b>	
Question - Dianne Irving	
successfully brought on a co-developer for our energy business. Huge win strategically and financial for us. This allows me to be a bit further removed. Happy girl more time for writing. My question, over this past year we had weaned off support in business and home. Leaving us exhausted trying to do	
everything. I want to take steps to slowly build back our team. My question - Where to begin not sure if I should focus on home support or business support? Choices:- 1) PA for the home, help shopping, cooking, errands etc. 2) EA for my Tulip business to help out with all the administrative type tasks which I am no good at.	
3) Support for our energy business to start to build out a small team and cover all the tasks that are time consuming. All 3 require thought, time and training. Leaning towards 1) as it leverages my time, smaller commitment, not quite so much training, plus if not right choice cam make a correction.	
Thoughts? Like - Reply - Message - 2h	
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 Α	
Question - Judy Bailey	
<ul> <li>Judy Bailey Hi Suzi, the content of my "Paint Your Home with Christmas Joy" offer is ready. I have 3 ways in mind to get my offer out.</li> <li>1. Email - connect with leads pre 2019.</li> <li>2. Facebook ad and local community groups</li> </ul>	
3. letter drop areas where our ideal clients live. Im still a little confused and in need some help with the MailChimp process and designing the layout.	
Tossing up if the flyers should be the Christmas offer or a more generic offer inviting possible clients to follow us on Facebook for offers. My thinking Is that it's easier to update Facebook	
offers than printed Like · Reply · Message · 11h	
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A	
An offer, that is not on offer, is not	
an offer	
Suzi ;-)	
V	

Question - Kristy-Lee Billett	
Kristy-Lee Heighway Billett I know I am posting this way too late to expect an answer on todays call but just in case we have time	
or anyone has some ideas for me, I am stuck with writing the content for an email sequence to move customers up my	
marketing mountain. I haven't written content like this previously so i might be over thinking it or just can't get it started - if anyone has ideas / advice or if there are resources, templates or	
guides they can point me towards I would really appreciate it Like - Reply - 51m	
Like kepiy Jili	
DEAL USINESS	
Monthly Group OBA Cat	
Question - Julie Donnell	
Question - Julie Donnell	
Julie Donnell I am following close behind you Kristy-Lee, no expectations for time on today's call as it looks like many great	
quality questions for Suzi to give attention to. Update from me, almost ticked off landing page, free guide, thank you page, video	
(was so excited to find a teleprompter app) automated scheduling app, offer and install and upload in mailchimp. One	
questionI am wanting to 'market' to health professionals i.e. doctors etc but I would love a starting guide (like the 8 step sales video formula from James Wedmore) to steer me in the right	
direction. So in this instance I am not speaking directly with my potential clients but rather with people who see my potential	
clients and could refer them to me. Like · Reply · 34m	
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Question - Francinne O'Rourke	
Constitution - Francinne O'Rourke Francinne O'Rourke Stuck with setting up moving from 1-1 to a Mastermind - Currently 12 week program (11 lessons online +	
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Comparison of the setting up moving from 1-1 to a     Mastermind - Currently 12 week program (11 lessons online +     weekly Q&A's plus 7hrs one on one coaching) so now turning into     a Mastermind - Currently 12 week program (11 lessons online +     weekly Q&A's plus 7hrs one on one coaching) so now turning into     a Mastermind the process am i oversimplifying - turn into a 6     month program bi-weekly Q&A's whorehy Coaching - or     scrap?) and have a live event? Same price and all the bonuses.     Some people love the currently timeline of 12 weeks - some are     struggling as life gets in the way by extending it out it means     more can come on and I have a coach or have I missed the     point - so what are the key components of a mastermind?	
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Share in the Group	
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Thank You. See you soon.	
YOU ARE AWESOME!	
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