

Monthly Group Q&A Call



Monthly Group Q&A Call

14 November 2019



What's Coming Up

- IDEAL Moments
- Project Debriefs
- Your Questions
- More of Your Questions
- What's Next?



IDEAL Moment

Liz Van Viet
23 x's

Thank you, God, for asking this of me and not this life and such a lovely role. I am so touched and set to enjoy meeting your Son! Looking forward to feeling how your love fills me and progressing His.

ELEVATE YOUR SUCCESS
Book by Liz Van Viet
Sequel to "Elevate Your Success 101"

2 comments · View all 10

Linda Bralier · 12h
Thank you, God, for asking this of me and not this life and such a lovely role. I am so touched and set to enjoy meeting your Son! Looking forward to feeling how your love fills me and progressing His.

Liz Van Viet · 12h
Thank you, God, for asking this of me and not this life and such a lovely role. I am so touched and set to enjoy meeting your Son! Looking forward to feeling how your love fills me and progressing His.

Book - Liz Van Viet

IDEAL BUSINESS accelerator

Monday Group O&A Call

[illegible]

IDEAL Moment

Shanda Moore
November 7 at 3:14 PM

Hi - I want to do some more Ideal client interviews so I'm going to post a call out on my FB page and in some groups.

Before I post there I'd love any feedback about how the post below reads and my thoughts on issues in how to increase the chance of people being willing to do this - especially if they don't know me. Thank you!

Are you a woman feeling stuck in a career that isn't working for you anymore?

Would you be willing to take part in a confidential research interview? It's worthwhile for a private Career Change coaching call!

I'm planning new programs for 2020 - and because it's been a while since I've had an employer, I'm looking for a career coach to help me change to share their perspective with me so I can ensure those programs are as practical and impactful as possible.

In exchange for your feedback you'll receive a 20-minute, private Career Change Clarity call ☺ to help you take the next steps towards doing work that works for you.

These conversations will be 100% confidential and held on the phone or via Skype.

To express your interest you can DM me or email shanda@thecareerchange.com and we can book in a time that works for you.

Thank you - and please share this with a friend or family member who might be interested in this.



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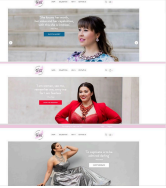
IDEAL Moment

Karina Proferencia
10 min

After working so hard on my Project as part of the Idealist Accelerator program I am almost there with my brand new website. I am putting the final touches on it now.

Plus! Retail jewelry has been created to help curly women, 35+ plus. Not beautiful and confident when they wear statement jewelry available in our boutique store online. (watching very soon).

Which image do you think show come up first to give that true WOW factor?



10 min 27 Comments

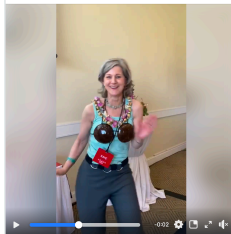


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IDEAL Moment

Suzi Daffis
November 8 at 10:51 AM

I'm sure I'll be in trouble for this ☺ Kaye Uno got into the alpha spirit shall we say?

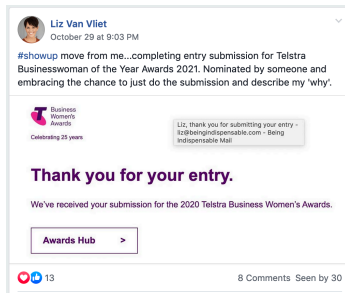


5 Comments Seen by 40



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IDEAL Moment



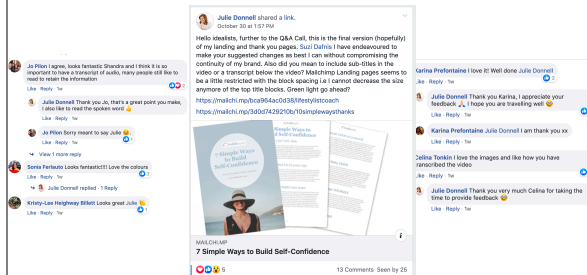
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IDEAL Moment



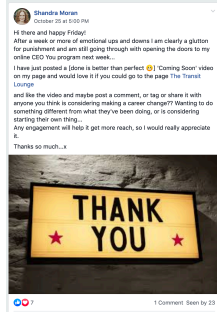
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IDEAL Moment



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IDEAL Moment



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Project Debrief



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Anita McLachlan



Shine. The Summer Retreat

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Shandra Moran



CEO You

Be your own boss in the business of your life program.



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Your questions...



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Question - Shandra Moran



Shandra Moran I would like to broaden my reach by getting interviewed on other people's podcast.. I have been invited a couple of times, but only by people who know me. I would love any idea on:

A - how to find appropriate podcasts with the right sort of audience

B - how to approach this/send requests without feeling icky 🙄

Thank you!



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Question - Frances Pratt



Frances Pratt Consistency tips and ideas on how to do this
Also thinking about what you were talking about this morning
with narrowing - and the CxO Business Model.



Frances Pratt Suzi Dafnis I think I am thinking about WHO
to narrow onto. I have been working primarily with Service
Based businesses (law and therapy related) -- should I
niche more? How do I make that decision?



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Question - Kristy-Lee Billett



Kristy-Lee Heighway Billett Content Planning for 2020 - I have
identified that I need to create regular and consistent content, I
used to be quite good at this but I had a much larger team then,
now it absolutely doesn't happen.

My thoughts are to start a podcast, use this as my primary
content creation source and use this content to re purpose in
multiple ways. I am swaying towards podcasting as my core
content because I find talking easy 🗣️ don't need to rely
completely on a script (talk well off the cuff - often find myself
thinking 'i wish I had recorded that or wrote it down, because I
can never repeat it quite the same again), and feel as though i
am more likely to succeed at being consistent and regular at this
than say blogging or writing. I can then engage support (VA or
similar) to assist with the re purposing of the content.

My question really is does this sound like a crazy idea given I
have not done a podcast before? I have been re-listening to all
the Content Sells episodes on this topic and have over the last
few months been absorbing all the info I can about starting a
podcast, so have started a list of what i would need to get things
going, but before i go any further i guess i am asking for a sanity
check to make sure i am heading in the right direction.
Would love some insight and advice on this.



Like · Reply · 38m



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Question - Anita McLachlan



Anita McLachlan Brrr alright! 37 here tomorrow in Bris Vegas. Q:
How to follow through (tidy up) right after hosting a Retreat?
What happens next? Yes, a very timely question. Am getting a
feedback survey and have started a private FB group. The girls
are very keen for a reunion in 12 months too!. And I'm also
thinking 'move them to another mountain' shaking Cossie
Confidence up from a cost centre to a paid experience. Would
love to know a few of your important learnings post REACH.
Thanks so much **Suzi Dafnis**. Travel safely. Ax



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Like · Reply · 21h



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Question - Jayne Gallagher



Jayne Gallagher Safe travels [Suzi Dafnis](#). My question is about planning. I am holding a planning day for the whole team in December but want to know how much planning do I do before hand? I know that we do our personal planning first but what about our planning for the business? Do I fill in the plan for what I think are the key milestones first and then work with the team to fill in the blanks or do I start with a complete blank sheet with the team and then fill it in together? Can see benefits both ways! Sorry if that is a long convoluted question!

[Like](#) · [Reply](#) · 16h



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Question - Jo Pilon



Jo Pilon I plan on having a series of workshops (although they can stand alone too) next year and wondered how to run them to gain momentum. I thought once I had run them as workshops I could then run them as a webinar. I know I need to create a lead magnet but should it be a lead magnet for the series or individual? I am just not sure how to get the most out of them, especially as they will be a lot of work.

[Like](#) · [Reply](#) · [Message](#) · 1m



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Question - Celina Tonkin



Celina Tonkin How to come up with juicy/enroling names for courses?

[Like](#) · [Message](#) · 20h



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Your questions...



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What's Next?



Monthly
Online Workshops

26 November 2019



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How's it going?



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Just One Hour (to 5 Hours ;-))



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Share in the Group



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Thank You. See you soon.

YOU ARE AWESOME!



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