

Monthly Group Q&A Call



Monthly Group Q&A Call

10 December 2019



What's Coming Up

- IDEAL Moments
- Your Questions
- More of Your Questions
- What's Next?
- Project Check in



IDEAL Moment



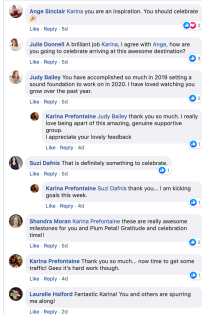
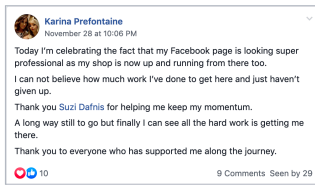
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IDEAL Moment



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IDEAL Moment



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IDEAL Moment

**Karen Geloven**
November 27 at 11:19 PM

So excited tonight to have delivered my mission, purpose and values statement to my team in Bathurst. It was so warmly received - I had tears and such positive conversations after my presentation. This has been such a massive task for me to accomplish but I feel so overjoyed that it has come together.


So a big shout out to Suzi, PJ and to all of you for supporting, encouraging and providing your advice and feedback when asked.

  11

8 Comments Seen by 27






IDEAL Moment

**Kristy-Lee Heighway Billett** is 🥳 feeling excited.
November 28 at 3:52 PM

Just hired a VA 🥳

Not only is she taking on some general admin support but she can help look after my MailChimp, social media, content reformatting, podcast editing and 🗂️ she has a background in HR administration 🙌

   15

20 Comments Seen by 26



IDEAL Moment

**Maria Castellari** shared a link.
November 28 at 4:54 PM

Angie, I just saw this SourceBottle call-out - it's your domain!

**SOURCEBOTTLE.COM**
Gut health experts
Seeking experts or specialists in the field of scatology - the study of faeces. We'd love to know how to spot for digestive issues, gut problems and how to achieve a healthy stool.

3 Comments Seen by 22

 Like

 Comment



**Angie Sinclair** Thanks Maria for thinking of me. I have applied yesterday to this.
Like Reply 5d

 Like

 Reply



**Maria Castellari** Great - let us know if they contact you!
Like Reply 5d

 Like

 Reply





**Suzi Dantis** Nice #Hippo
Like Reply 5d

 Like

 Reply



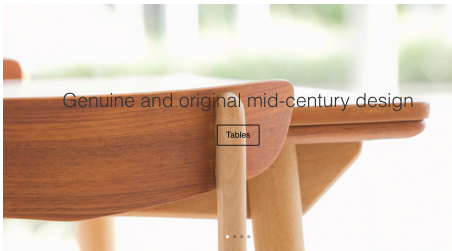
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Your questions...



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Teaching Sells



Genuine and original mid-century design



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Question - Shandra



Shandra Moran Ok so I have two potential questions....

#geminicantchooseljustone 🤔

1 - What are your thoughts on when/if to trademark?
I have been thinking about doing this for both my business name and the CEO You name for a while but haven't bothered yet, but would not be happy if someone else took the names...

2 - I would love some help/ideas on a tagline for The Transit Lounge.

Ideal client is 40's woman wanting a change to do something more meaningful for work.

Leaning more towards a woman who wants to start her own thing [not about getting a promotion]

Based on 'The Transit Lounge' not really telling you what it is about, I think the tagline need to clarify exactly who/what in only a few words... I get tangled with if people think they need career coaching/life coaching/leadership/business coaching...

Any thoughts on ideas would be great.

Some potential options:

Career and leadership coaching for women

The way to work you love

Coaching for career changers and solopreneurs

Like · Reply · 9h



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Question - Laurelle



Laurelle Halford Ok, curly one. When I launch my Uluru audio guide early next year, probs March before tourist season starts in April, I won't be able to promote it at the Resort or in the National Park at Cultural Centre there. No brochure etc. This is due to strict tour operator licences. On ground tour operators pay a licence fee to be there. I will have to capture people before they arrive, or 'on location' digitally through location services on their phone, and retargeting when they do their uluru trip research, to get them to download the app. Will do usual promotion with car rental outlets off Park, at drive routes into the Park (roadhouses etc), but wanted to ask if there are other innovative solutions to this conundrum please!

Like · Reply · 3d



3



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Question - Marija



Marija Castellari Suzi, thank you for asking. I would be keen to hear your thoughts around when to share the offer to challenge participants? Even if it's not for this round of the challenge, I'd be keen to understand if it's effective to weave hints of an offer throughout a challenge, and/or at the beginning and/or at the end of the challenge? And what would be effective ways to follow up with people after the offer's made, and how many points of contact is best before ceasing to follow-up the offer etc.

Like · Reply · 13h



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Question - Karina



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Your questions...



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What's Next?



Monthly
Online Workshops

17 December 2019



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- Planning
- Sales & Marketing
- Products
- Systems
- People
- Money
- Technology
- You

**Show me the
MONEY!**
January Focus



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How's it going?

PROJECT CHECK IN



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Just One Hour (to 5 Hours ;-))



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Share in the Group



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Thank You. See you soon.

YOU ARE AWESOME!



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