

# Monthly Online Workshop

17 December 2019



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## What's Coming Up

- IDEAL Moments
- Money
- Study Tasks
- What's Next?
- Your Questions





8 Business Growth Zones

- Planning
- Sales & Marketing
- Products
- Systems
- People
- Money
- Technology
- You

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Money

- Planning
- Sales & Marketing
- Products
- Systems
- People
- Money
- Technology
- You

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Money, Money, Money



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## IDEAL Business System

The 5 Steps That Can Help You Achieve  
**ANYTHING** You Want In You



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## IDEAL Moments

Shandra Moran shared a link.  
10 hrs

OMG - doing a little dance... I just got 14 new members for my Facebook group... so I did a welcome post and have had some great engagement! They all came from someone suggesting me in a comment/response to someone's post about being unhappy in her work life and wanting a change... Just had to share...

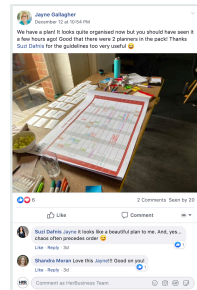


14  
11 Comments Seen by 29

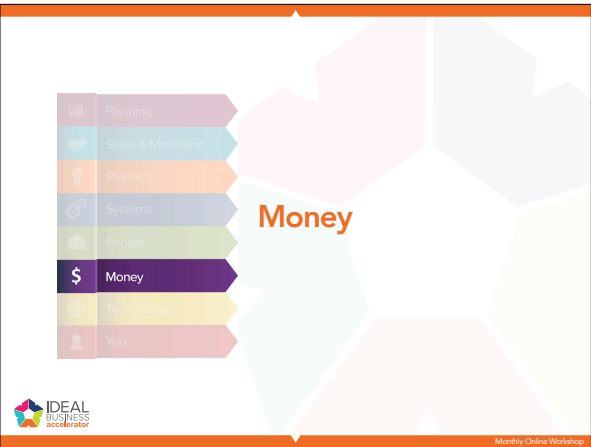


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## IDEAL Moments



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[illegible][illegible]

## IDEAL Business System



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## Know Your Numbers



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## Financial Goals



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### 3 Ways to Grow Your Business

Increase No. Clients

Increase Avg Transaction

Increase Frequency

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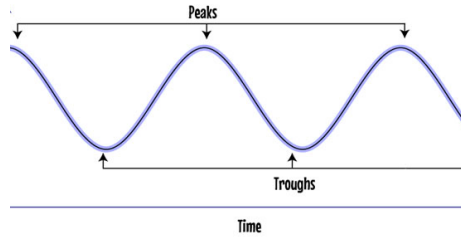
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## Peaks and Troughs



## Steady Income



## Expenses



## What's Left



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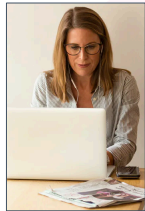
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## Business Vs Personal



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## Paying Yourself



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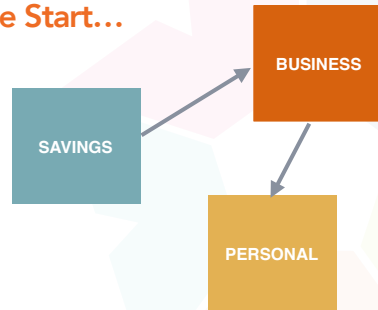
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## The Start...



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## Habits



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## Financial Goal Setting



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## Budget



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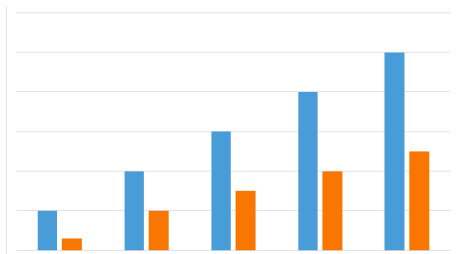
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## Cashflow Projections



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## Bookkeeping



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## Reports



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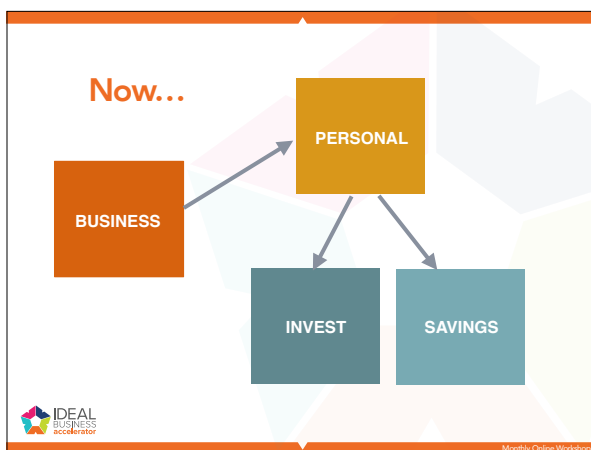
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## Study Tasks

- Set your financial goals
- How will you get there? Products/Services
- When will the activity occur?
- Bookkeeper
- Budget
- Cash-flow projections

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Remember: Post Your Progress in the group



My Jan to March Project



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### IDEAL Business Success Plan

Creating a plan that gives you clarity and gets results begins with having a clear VISION or understanding of what you expect from your life.

Once you have your VISION you can use these three levels of planning to bring it into reality:

#### 1. Level 1 - Your Strategic Objective

In the next 12 months I want to achieve the following "big vision" to support my vision. This might include things like launching a new product, growing an existing business or implementing a new communication system.

VISION

Level 1

Strategic Objective

#### 2. Level 2 - Big Rocks

Now you can figure out the specific Big Rocks (or Projects) you need to implement to achieve each of your Strategic Objectives. So, for instance, if your goal was to launch a new product, you might have a list of Big Rocks you need to undertake, including a research project to better understand your market and a design project to develop your new product and so on.

VISION

Level 1

Strategic Objective

Level 2

Big Rocks

Strategic Objective

Big Rocks

Strategic Objective

Big Rocks

Strategic Objective

Big Rocks

Tip: Keep to 3-5 STRATEGIC OBJECTIVES and 3-5 BIG ROCKS for each objective.



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**What's Next?**



Group Q&A Calls

**MONDAY**, 13 January 2020



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**Bonus Budget Workshop - January**



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**Thank You. See you soon.**



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