

Monthly Group Q&A Call



Monthly Group Q&A Call

10 March 2020



What's Coming Up

- IDEAL Moments
- Your Questions
- More of Your Questions
- What's Next?
- New Project Checkin

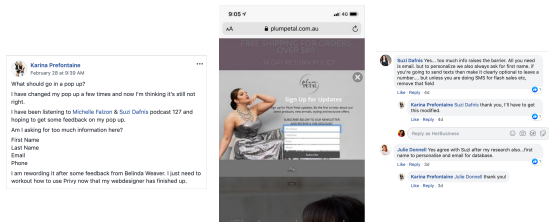


IDEAL Moment



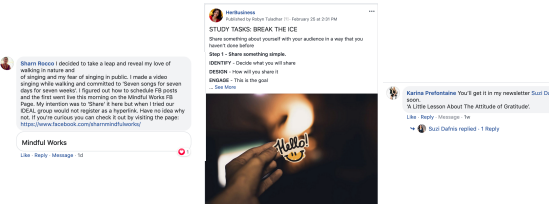
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IDEAL Moment



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IDEAL Moment



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Your questions...



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Question - Kristy-Lee



Kristy-Lee Heighway Billett My question is: I know I am struggling with my messaging and really need to get this right. I am happy to invest and get help with this to make it happen faster, as it's not my expertise. Is investing in developing my Brand Story Strategy what I need and the right way to go? I feel overwhelmed not really understanding I guess the end result and whether this will create real clarity on my messaging or whether I should be doing something else instead?

Like · Reply · Message · 3d



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Question - Shandra



Shandra Moran Hi! I am going to be experimenting with a new webinar as a lead in to a paid program. This is a slight shift in focus for my refined ideal client of woman who has had a successful career and now wants to transition to working for herself...
The idea is to address one of the first big hurdles she faces which is often around money...
Thinking of promoting a free webinar which addresses 3 core things to know/do in relation to money before you start your own business
In the webinar I would then do an offer of paid online program called Women & Money.
Main objective is to test this webinar approach to see if it attracts the right people and if it converts into the paid program.
Question is -
As the target are working FT any suggestions on best times to offer a webinar eg 8am, 12noon, 8pm
Thinking of offering maybe two options on the registration page??
Plus [second question for my gemini self 🌀] any ideas of ways, places I could find to promote the webinar - where/who has this audience as their audience?
Thank you!

Like · Reply · Message · 2d · Edited



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Question - Ange



Ange Sinclair Suzi late notice so if you can answer tomorrow great . If not not to worry, I want to run a challenge but no idea how long it should be and what I should include. Any tips for this?

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Your questions...



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What's Next?



Monthly
Online Workshops

24 March 2020



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Planning
Sales & Marketing
Products
Systems
People
Money
Technology
You

YOU!
April Focus

IDEAL BUSINESS accelerator

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HerBusiness Live



Monday, 1 June - Sydney

herbusinesslive2020.com

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How's it going?

PROJECT CHECK IN



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Just One Hour (to 5 Hours ;-))



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Share in the Group



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Thank You. See you soon.

YOU ARE AWESOME!



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