

Monthly Online Workshop

24 March 2020



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What's Coming Up

- IDEAL Moments
- You
- Study Tasks
- What's Next?



IDEAL Moments

 Celina Tonkin is feeling happy. March 25 at 4:58 PM ...

@Suzi Dafnis

Hi Suzi, can I post this in her Business also?

Hi Idealists, I am looking for some ideal client interviews. I am looking for six women who are willing to get on the phone with me for a 20 min call as I am putting together a course EFT FOR FOOD CRAVINGS and weight management and want to see if I am on the right track. (EFT stands for Emotional Freedom Techniques.)

I am looking for an Executive or Business Women, 35-50 years old, who are busy, say that they don't have time to eat regularly, they are concerned for their health, tried all sorts of diets, want to be good role models for their children when it comes to eating, tried to lose weight for years, talk about exercising but don't find time to exercise, are yearning to feel fit and feel frustrated because they can't fit into the clothes they want.

If you fit in this category or know of someone who does please let me know before or send me a text on 043722852. Thank YOU

1 Comment · Seen by 25

 Like  Comment 

 Suzi Dafnis Yes Celina Tonkin this is perfect for the Member Group Like · Reply · 2d



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IDEAL Moments

 Suzi Dafnis shared a link. March 20 at 3:32 PM ...

Hello, IDEALISTS

GRANT OPPORTUNITY: Boosting Female Founders Initiative

This is a non-corona Virus initiative totally worth looking at.

The Boosting Female Founders Initiative Round 1 provides female founders of start-up businesses with funding to launch and scale their businesses: into domestic and global markets. It will help female entrepreneurs overcome the disadvantages they face in getting access to finance and support, to grow their startups. Targeted support will be on a co-contribution basis.

<https://www.business.gov.au/Grants-and-Programs/Boosting-Female-Founders>

 **BUSINESS.GOV.AU**
Boosting Female Founders Initiative - Round 1 | business.gov.au
Find out how to get funding to scale-up and expand your female founded (majority owned and led by women) startup into domestic and...



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IDEAL Moments

 Shandra Moran shared a link. March 13 at 3:58 PM ...

Hi - I've been working on a landing page for a Money Quiz opt in and would love some other eyeballs on this and any feedback on this to add/remove/weak etc.

As a reminder the ideal client is a woman 40+ who has had a successful career and now wants to transition into working for herself...

Thank you in advance!

<https://www.thetransitlounge.com/moneyquiz/>

Heaven's first bit of feedback is why is that image coming up with this link... will look into that...

THE TRANSIT LOUNGE.COM
MoneyQuiz
Money Breakthrough Quiz for women wanting to start and grow their...

 Peta Gillian Hi Shandra, quickly looked at this. Hook me in first: Ready for your Money Breakthrough? Then why: Find out how to remove the overwhelming money concern you have around getting your business idea off the ground with the Money Breakthrough Quiz. Let's get started. Then the rest of what you have. Hope this helps, Peta Like · Reply · 1w

 Shandra Moran Thanks for these thoughts Peta! Like · Reply · 1w

 Ange Sinclair After reading what Suzi said on my landing page. Set the transformation as your hook. Hope you are feeling better. Like · Reply · 1w

 Ange Sinclair replied · 2 Replies


 Suzi Dafnis Oh no, I only just saw this Shandra. No idea how I missed it. Are you still looking for comments? Like · Reply · 2d

 Shandra Moran replied · 1 Reply

 Comment as HerBusiness Team 👍 🗨 📧 📧 📧



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IDEAL

BUSINESS

ACCELERATOR

IDEAL Moments



Marla Castellan


shared a link.

March 12 at 11:55 PM

#survey

Hello Idealists! I'm doing some ideal client surveys, along with some interviews - yay me!

Do you know a mother with young children who's feeling lost in motherhood? If yes, please forward the link to this quick survey... See More



SURVEYMONKEY.COM

Can you spare a few moments to take my survey?

Please take the survey titled "Feeling Lost in Motherhood - Quick Survey". Your feedback is important!


4 comments

Seen by 27

Like

Comment

...




Suzi Dennis Marla Castellan

sure thing. What do you mean by lost in motherhood? Give me some examples if you can. What does this look like for the woman?

Like

Re · 7w



Marla Castellan

Thanks Suzi - is this enough detail like what I shared on my personal FB page...

See More

Like

Re · 7w


Reply as HerBusiness Team

👍

👎

🗨

🔗




Marla Castellan

And, super excited that you're getting data on your ideal client in this way. Will share for you. Just let me know on the 6/26

Like

Re · 7w



Marla Castellan

Thank you - me too! 🙌

Like

Re · 7w

Reply as HerBusiness Team

👍

👎

🗨

🔗


Comment as HerBusiness Team

👍

👎

🗨

🔗

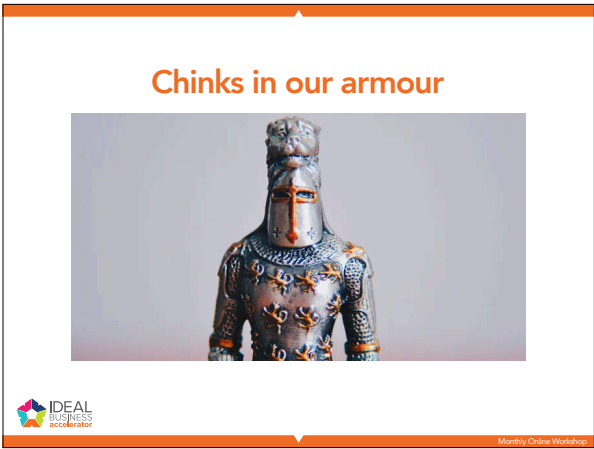


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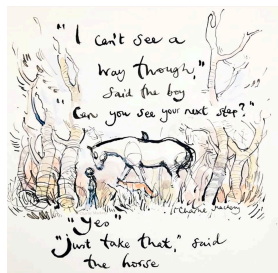
Feelings...



Self Leadership



Charlie Mackey



Team Leadership



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Business Leadership



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Your Turn



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Post Your Progress in the IDEAL Group



My Feb to April Project



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The Hour of Power

#GETTHINGSDONE



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What's Next?



Group Q&A Calls

Tuesday, 7 April 2020



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What's Next?



How To Shine a Spotlight
On Your Business In A
Crowded Marketplace
with Belinda Weaver

Thursday, 2 April 2020
11:00am - 12:00pm AEDT



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Thank You. See you soon.