

MASTERCLASS

Voice Strategies: Use your voice to boost your impact on Zoom, Podcasts and Facebook Lives - with Anne Maree Wilshire

HER BUSINESS
MASTERCLASS

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HerBusiness Growth Zones™

-  Planning
-  Sales & Marketing
-  Products
-  Systems
-  People
-  Money
-  Technology
-  You



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Today's HerBusiness Growth Zone™



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What You'll Learn in the Masterclass:

- Managing 5 Challenges of speaking on online.
- How taking your voice to Voice Gym can revolutionise your sound. 3 exercises that clear common voice problems.
- 3 voice tools that colour your message with vitality, authenticity and impact. Tips to banish monotone and racing.
- Learn the secret to speaking from your unique style confidently.
- 2 Powerful micro habits to banish nerves and speaking too fast, so you speak with presence and credibility.



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Anne Maree Wilshire

Vibrant Voices International



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We Cannot NOT Influence



Challenges using your voice online

- **Zoom fatigue:** Brain challenged by feedback delay.
- **Cues missing:** Less body language and eye contact.
- **Intimacy:** We are often “in their ear”.
- **Posture:** Sitting at keyboard and leaning into mic.
- **Camera Placement:** Looking up can make voice tired and hoarse.



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3 Steps to Unlocking Vocal Power

1. **Prepare:** Taking your voice to the gym
2. **Practice:** Colouring your message so it comes alive. No more monotone or racing.
3. **Presence:** Resonating with authenticity and confidence.



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Prepare: Taking your voice to the Gym

- **Tonal Wake up:** Increase power and ease
- **Breath:** Too much, too little, just right.
- **Voice of Authority:** Deeper, richer tone



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Practice: Colouring your message



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Practice: Colouring your message

1. **Pace: Keep your listeners awake**
 - Rhythmic Variety.
2. **Pitch: Add excitement and energy**
 - Highlight key words
3. **Resonance: Express your Authentic Intention**
 - Infuse your essence inside the words.



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Presence: Resonating with Relaxed Confidence.

- **Resourceful State.**
 - How to stay confident and calm under pressure
1. **Posture**
 2. **Deep Breathing**
 3. **Connect to state of confidence and authority**



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Sharing with Others

In Resourceful State

In my own head

Low energy
Low engagement.

Chasing your audience

Over expressive & rushing as
don't feel audience connection.

ENERGY DIAL



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Next time you present on social media



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MEMBER QUESTIONS



Member Offer

1. Free Step-by step Practice Checklist:

- Preparing you to speak with confidence, animation and power on social media.
- To receive your checklist email: vibrantvoices@optusnet.com.au

2. 1-hour Voice and Confidence Booster Coaching:

- Special Offer: \$195+GST. usually \$250+GST
- If you book before August 7.
- Contact Anne Maree on 0413 788 009



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Contact Me



- Email: vibrantvoices@optusnet.com.au
- Mobile: Anne Maree 0413 788 009



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Thank You



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