

HerBusiness®

GROWTH GUIDE

JULY 2022

What's Inside

PEOPLE FOCUSED

The people you need around you to do less and achieve more in your business.

JULY EVENTS

A month of People training and events! Check them out!

TOP CHOICES

Recommended podcasts, webinars and free downloads.

JULY PEOPLE GROWTH ZONE CHALLENGE

Join in on our July PEOPLE Challenge.

July's Featured HerBusiness Growth Zone®



People

Welcome

Hey there. In this issue of the HerBusiness Growth Guide, we focus on the PEOPLE Growth Zone.

Building a business can be draining - you're working around the clock for long periods and that can lead you to burn out, putting your health AND your desire to STAY in business at risk.

The key to being more successful is NOT necessarily working harder or longer hours.

It's getting support from others — building your team.

If you're a SOLOPRENEUR looking to outsource some tasks or a project...



Or, a MICROPRENEUR growing a team and looking to get the support around you to get you more out of the day-to-day of the business...

... you'll love the resources and training we have lined up for you this month.

Here's to doing what you love,

Suzi

PS We've loaded up the month with great events. **Download your July Events Calendar** to get all the details.

Your July Calendar!

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Download your 'At A Glance' July Calendar to check out this month's Member events and plan your month. [Click here to download now.](#)

July HerBusiness Event Calendar

6 July.... [From Struggle To Success](#) web training with Suzi Dafnis

8 July.... The Gap and The Gain Discussion Panel

7 July.... [Monthly Roundtable](#) (PEOPLE!)

12 July.... Mastermind Experience - Session Two*

13 July.... The Membership Experience *HerBusiness Coaching Call**

20 July.... ["My Breakthrough Business Success Strategy"](#) Panel

26 July.... Mastermind Experience - Session Three*

27 July.... Mastermind Q&A Call*

28 July.... [RoundUp](#)

All events open to all HerBusiness Network members excluding those marked with * which are for members subscribed to those programs.

JULY CHALLENGE

The July PEOPLE Focus

Ready to get more results? Choose Your People Focus.

How to Join the Challenge

On page 4 is a list of People Growth Zone activities that you can choose to complete, or make progress on, during February.

RESOURCES

See page 3 for ideas of what you can listen to, watch, download and/or read to build your knowledge and skills in the People Growth Zone.

ACCOUNTABILITY

Each week, there will be a weekly check-in post in the Member Facebook Group.

Some weeks you'll make great progress, and other weeks may be a little slower.

That's okay. The aim of the game is to make some progress this month as it relates to your team of staff, suppliers, contractors and anyone who is part of your extended business team.

Choose Your Challenge Activity

Complete the worksheet on Page 6 to set your goals. Use the Tracker on Page 7 to note the activities that you complete as you complete them.

THE GOAL

The goal is to choose what YOU want to work on. You don't need to listen to, read, watch and download ALL the resources, only those that are relevant to the few things that you'll do this month to make progress in the People zone.

YOUR QUESTIONS

What if I can't do something every day?

That's fine. Just cross out the days in your tracker that you will not be taking action. Set yourself up for success.

What if I miss a day?

That's fine. Pick up again the next day. Try not to miss too many consecutive days that you've allocated to this project.

GOT QUESTIONS?

Post to the [Facebook Group](#) using [#peoplechallenge](#) to help us find your post.

Your July Inspiration & Growth

PEOPLE Resources

Here is selection of resources from the HerBusiness Hub. Choose the item(s) that suit your stage of business, and your goals. **HINT:** You don't have to do them all. In fact you shouldn't. Just choose what seems best suited to moving you forward.



LISTEN:

- [5 Content Marketing Tasks To Outsource Today](#)
- [The People Powered Business Podcast with Kristy-Lee Billett](#)
- [HR Heros with Natasha Hawker](#)
- [The People Manager's Toolkit: How You Can Get the Best From People](#)
- [How to Brief A Graphic Designer](#)

Subscribe on Your Favourite Podcast App:

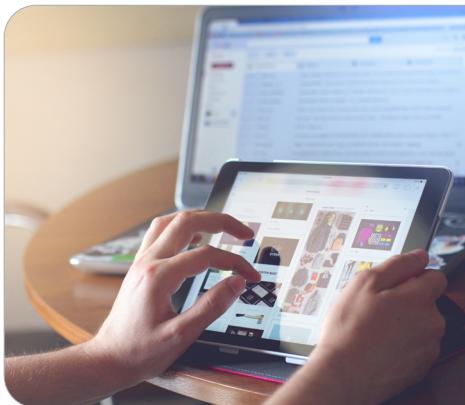
[HerBusiness Podcast](#) | [Content Sells Podcast](#)

Listen

WATCH:

- [Clockwork: Design Your Business to Run Itself - Mike Michalowicz](#)
- [Become the CEO of Your Business - Patty Palmer](#)
- [3 Steps to Effectively Onboarding a New Team Member](#)
- [Leadership Essentials for Building Your Team and Your Business](#)
- [Get Started With Outsourcing and Virtual Assistants](#)

Watch



DOWNLOAD:

- [Quick Reference: Job Analysis](#)
- [Quick Reference: Types of Interview Questions](#)
- [Quick Reference: Types of Employees](#)
- [The 3 Lists Of Freedom](#)
- [Breakthrough Growth Plan \(People\)](#)
- [People Zone Rating Sheet](#)

Download

READ:

Your Book Club book has been shipped. We're loving seeing photos of members with their copy of *The Gap and The Gain*. We can't wait to hear your insights.

We love this comment:

"Thanks so much for this book Suzi, I loved it! I can acknowledge that I've spent a lot of my life and work progress focusing on the GAP. Now I can change that and start focusing on the GAIN, which feels expansive!" — **Zoe Heard**, Get Heard



Read

REMEMBER: Choose just the items that will help with your current People Growth Zone goals. Turn to Page 6 to note what you'll watch, listen to, download or read, and when.



July is the Time to Focus on PEOPLE

Below are some thought starters. Pick and choose any activities that would take you out of your comfort zone and have you reaching higher. Choose your own adventure.



SOLOPRENEURS

- Complete your **Breakthrough Growth Plan**
- Outsource a project, task or role
- Hire a Virtual Assistant
- Write a Role Description for your first hire(s)
- Write up YOUR ideal role description (what do you ultimately want to be working on?)
- Create your ideal organisational chart
- Get a bookkeeper or accountant
- Other _____



MICROPRENEURS / ENTREPRENEURS

- Complete your **Breakthrough Growth Plan**
- Create role descriptions for your team
- Schedule and hold a team meeting
- Assign a bookkeeper, accountant, web-developer or other essential role
- Create an onboarding plan for new hires
- Conduct performance review(s) Schedule Performance Reviews/check-ins with your team
- Other _____

The list is kind of endless when it comes to PEOPLE. Choose your activity and turn to page 6.



From
Struggle
to
Success

How I Went From Lost & Lacking Confidence to Growing Multiple BIG Businesses, Creating a Network of Over 30,000 Women and Becoming Financially Free in my Thirties.


6 July • 11.00am AEST
FREE

SAVE YOUR PLACE

FREE
WEB
TRAINING

CLAIM YOUR FREE TICKETS TO HERBUSINESS LIVE

Make Connections. Create Relationships. Grow Your Business with Other Female Entrepreneurs.




Ready to go from making small gains to having a Business Breakthrough?

Join us at HerBusiness LIVE Online

Wednesday, 10 August 2022

CLAIM YOUR TICKET TODAY

Book By 22 July To Claim Your Tickets and FREE Event Pack





My People Growth Zone Rating

Rate yourself across the five stages of the People Growth Zone®.

STAGE 1	STAGE 2	STAGE 3	STAGE 4	STAGE 5
I don't have any support and feel overwhelmed.	I have some support but not enough in all the areas of need.	I have a good team around me.	I have a great team that supports me in achieving my goals.	I have a 'second in charge' so I don't have to do all the team management.
I am a solopreneur.	I have started to outsource.	I have my first hire.	I have a growing team.	I have team leaders that allow me to focus on leadership and vision while they run the day-to-day.
I do not have an organisational chart.	I am responsible for all tasks and roles in my business.	Our team members have cross-over roles.	We have performance agreements and specialised roles.	I have an HR team member who oversees the team roles and responsibilities.
I can't seem to keep staff.	We tend to lose people after a short time.	Our staffing and team are generally relatively stable.	We have a good mix of short and long-term team members.	People love working with us, and we can keep team members for a long time.
I do not regularly get training for myself or any team members.	Our team training is ad-hoc.	We offer some training to our team.	We offer regular team training.	We have a comprehensive training program for our team.
I'm not looking for team members	It's often hard to find the right people.	Our recruitment is a little 'hit and miss'.	We often find the right people.	We always find the right people quickly.
TOTAL _____	TOTAL _____	TOTAL _____	TOTAL _____	TOTAL _____

Which stage(s) are you MOSTLY in right now?

How do you feel about your business in relation to the People Growth Zone?

What area(s) of the People Growth Zone can you focus on next to make progress in this Zone?



My July PEOPLE Project Plan

My vision over the next 12 months for the PEOPLE Growth Zone

The PEOPLE project or activity that I will work on THIS month

Remember to align your activities with your strategic objectives and long-term goals.

Why this PEOPLE project is important to my business

How I will measure this project's success

What are the specific results that you'd like to achieve?

My Action Plan

For the next month, I will take these actions to move closer to my goals.

Resources I will need in order to implement my Action Plan

Notes

POST A PHOTO OF THIS PAGE TO THE MEMBERS GROUP AND SHARE YOUR GOALS.

July 2022 PEOPLE Project Tracker

Make a note of the PEOPLE Growth Zone projects and tasks that you work on this month.

Date	Activity	Date	Activity
1 Jul		17 Jul	
2 Jul		18 Jul	
3 Jul		19 Jul	
4 Jul		20 Jul	
5 Jul		21 Jul	
6 Jul		22 Jul	
7 Jul		23 Jul	
8 Jul		24 Jul	
9 Jul		25 Jul	
10 Jul		26 Jul	
11 Jul		27 Jul	
12 Jul		28 Jul	
13 Jul		29 Jul	
14 Jul		30 Jul	
15 Jul		31 Jul	
16 Jul			

Post a photo of your PEOPLE Project Tracker in the Facebook group EVERY FRIDAY on the dedicated post along with your updates. #peoplechallenge **The check-in days are highlighted in the calendar above.**

My July Results:

Good Luck. We can't wait to see your results!